



February 6, 2022

The Hon. _____
Capitol Office, CA State Assembly
1021 "O" Street, P.O. Box 942849
Sacramento, CA 94249

Re: AB 1416, The Ballot Disclose Act

Dear Assembly Member,

As a Californian and your constituent, I am very concerned about the distorting influence of moneyed interests on our initiative process. Wealthy interests have a huge unfair advantage on ballot measures, spending tens or even hundreds of millions of dollars on deceptive ads that often mislead voters about who really supports or opposes initiatives. Non-profit organizations that Californians trust often don't have nearly as much funding to let voters know the truth.

Although ballot measures can drastically change our lives for decades, many voters aren't able to take the time to research who's really for or against each measure — but they are always exposed to Big Money's deluge of often misleading ads. As a result, public interest initiatives supported by organizations that people trust are defeated, and bad initiatives that trusted organizations oppose (because they only benefit wealthy interests) win. This harms us all.

Therefore, I want thank you for voting for AB 1416, the Ballot DISCLOSE Act!

Your support on this crucial Clean Money bill is really important to me and to our democracy. Voters need to know who's behind ballot measures every step of the way.

That's why I'm so excited that AB 1416 will put a short and easy-to-read list of each ballot measure's supporters and opponents right on the ballot so voters have that crucial information at their fingertips when they vote -- stopping voters from being deceived by wealthy interests about who is really for and against ballot measures.

Thanks again.

Sincerely,

(Print Name) _____

Address _____
