



February 6, 2022

Senator _____
Capitol Office, CA State Senate
1021 "O" Street
Sacramento, CA 95814

Re: AB 1416, The Ballot Disclose Act

Dear Senator,

As a Californian and your constituent, I am very concerned about the distorting influence of moneyed interests on our initiative process. Wealthy interests have a huge unfair advantage on ballot measures, spending tens or even hundreds of millions of dollars on deceptive ads that often mislead voters about who really supports or opposes initiatives. Non-profit organizations that Californians trust often don't have nearly as much funding to let voters know the truth.

Although ballot measures can drastically change our lives for decades, many voters aren't able to take the time to research who's really for or against each measure — but they are always exposed to Big Money's deluge of often misleading ads. As a result, public interest initiatives supported by organizations that people trust are defeated, and bad initiatives that trusted organizations oppose (because they only benefit wealthy interests) win. This harms us all.

The Ballot Disclose Act (AB 1416) addresses the problem by adding a short list of who really supports and opposes ballot measures where it's accessible to ALL — right on the ballot itself and I am very pleased that it has passed the Assembly.

I now urge you to support the Ballot Disclose Act and get this important legislation enacted. Thank you.

Sincerely,

(Print Name) _____

Address _____
